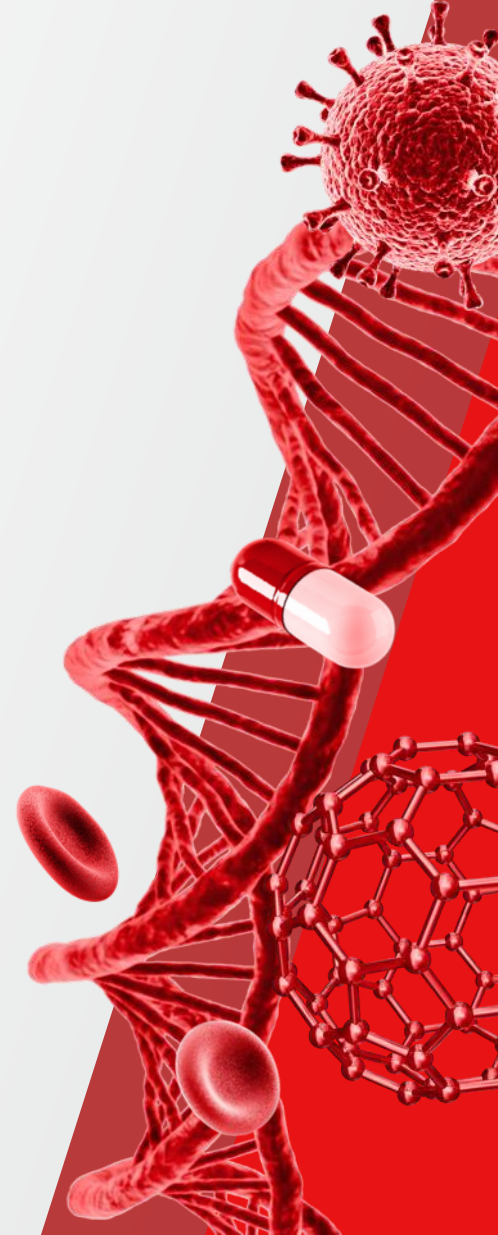


Differentiation of HSV & VZV Lesions Using Multiplex Molecular Testing

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Differentiation of HSV & VZV Lesions Using Multiplex Molecular Testing

Webinar Brief

Herpes viruses, specifically herpes simplex virus (HSV) and varicella zoster virus (VZV), are some of the most common causes of primary and latent oral, genital, and cutaneous lesions. It is often difficult to visually differentiate HSV-1, HSV-2, VZV, and multiple other lesion-causing etiologies. While primary antiviral treatment of HSV and VZV are often the same, the need to treat, duration of treatment, and recurrence prevention differ, as does rate of recurrence, transmissibility, and long-term complications. Therefore, it is imperative that suspected lesions be diagnosed accurately.

Diagnostic challenges indicate a role for rapid molecular multiplex testing that can assess multiple lesion-causing pathogens, ideally while a patient is still present for education and treatment. This webinar will discuss the prevalence of herpes virus-related lesions, discuss the importance of viral differentiation, evaluate diagnostic challenges, and provide information on utilizing rapid near-patient molecular multiplex testing to improve lesion diagnosis.

Testimonials



“Excellent speaker, webinar and Q and A Session.”

S.J., Clinical Solutions, AdWare



“These offerings are impactful for knowledge and meeting licensure CEU.”

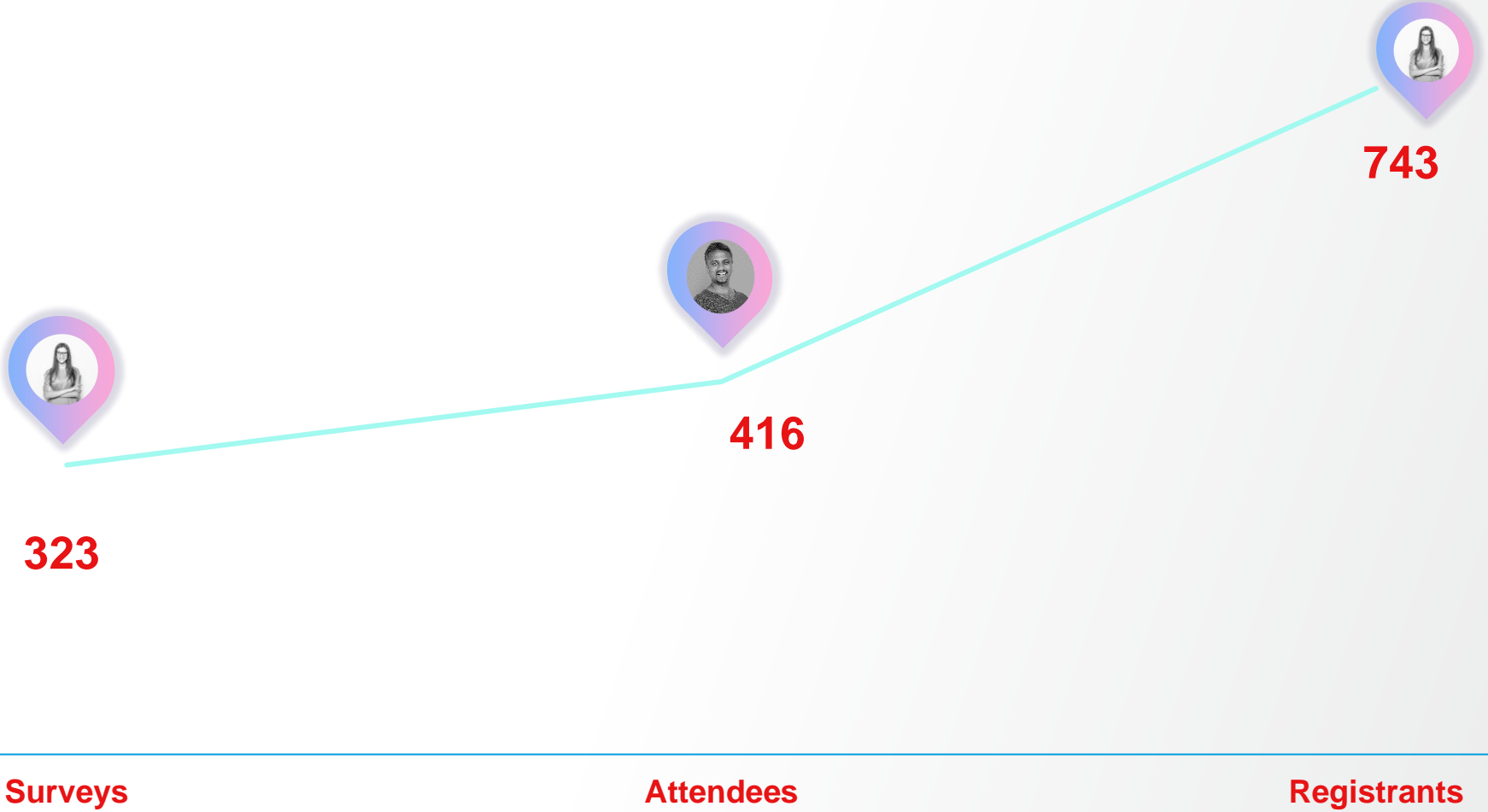
J.M., AVP, HCA Healthcare



“Great speaker - well organized - presentation at good level - gained insight / knowledge on the topic presented - met all the goals!”

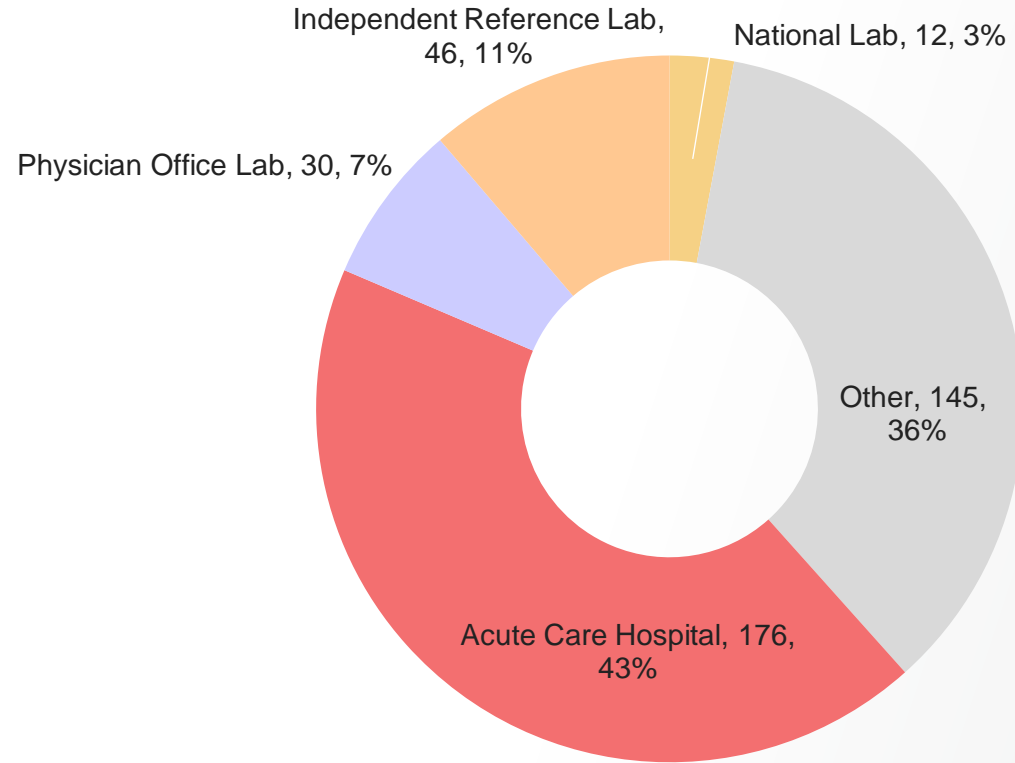
P.P., Microbiologist - Medical technologist, Catholic Health

Webinar Participation



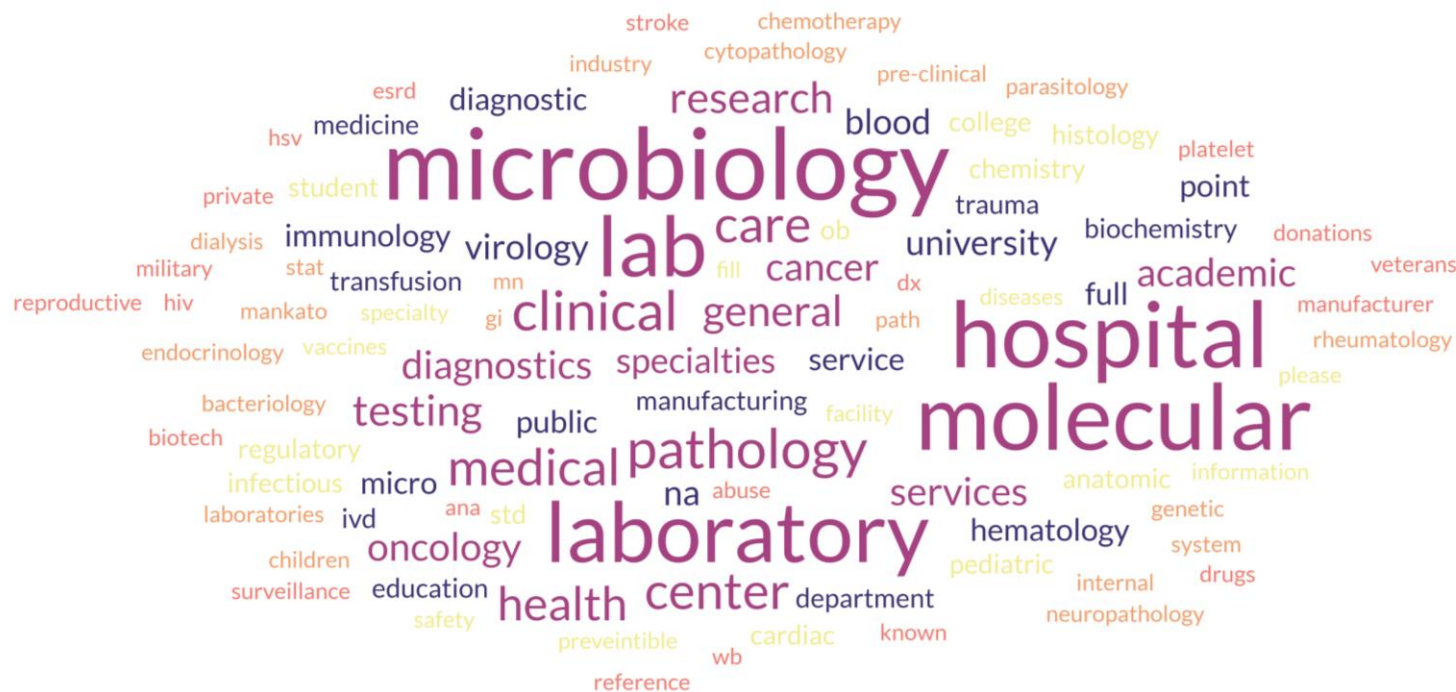
120 participants opted in to receive marketing communication

Do you work in a:

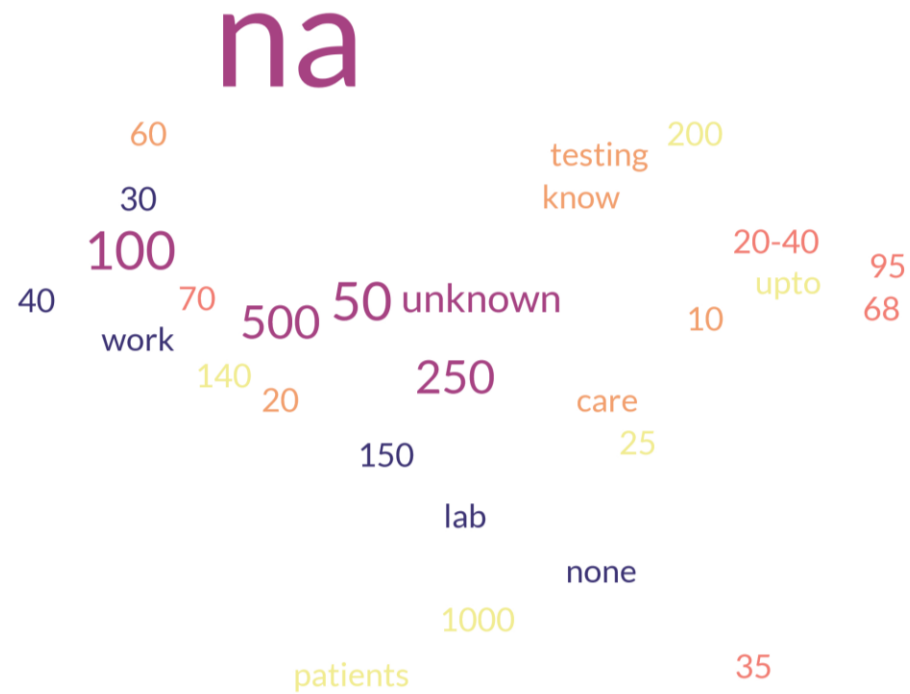


Nearly half of all registrant respondents work in an Acute Care Hospital

If you answered 'other' in the question above, please indicate where your work:



When working in an independent patient care facility, how many patients on average do you care for in a day?

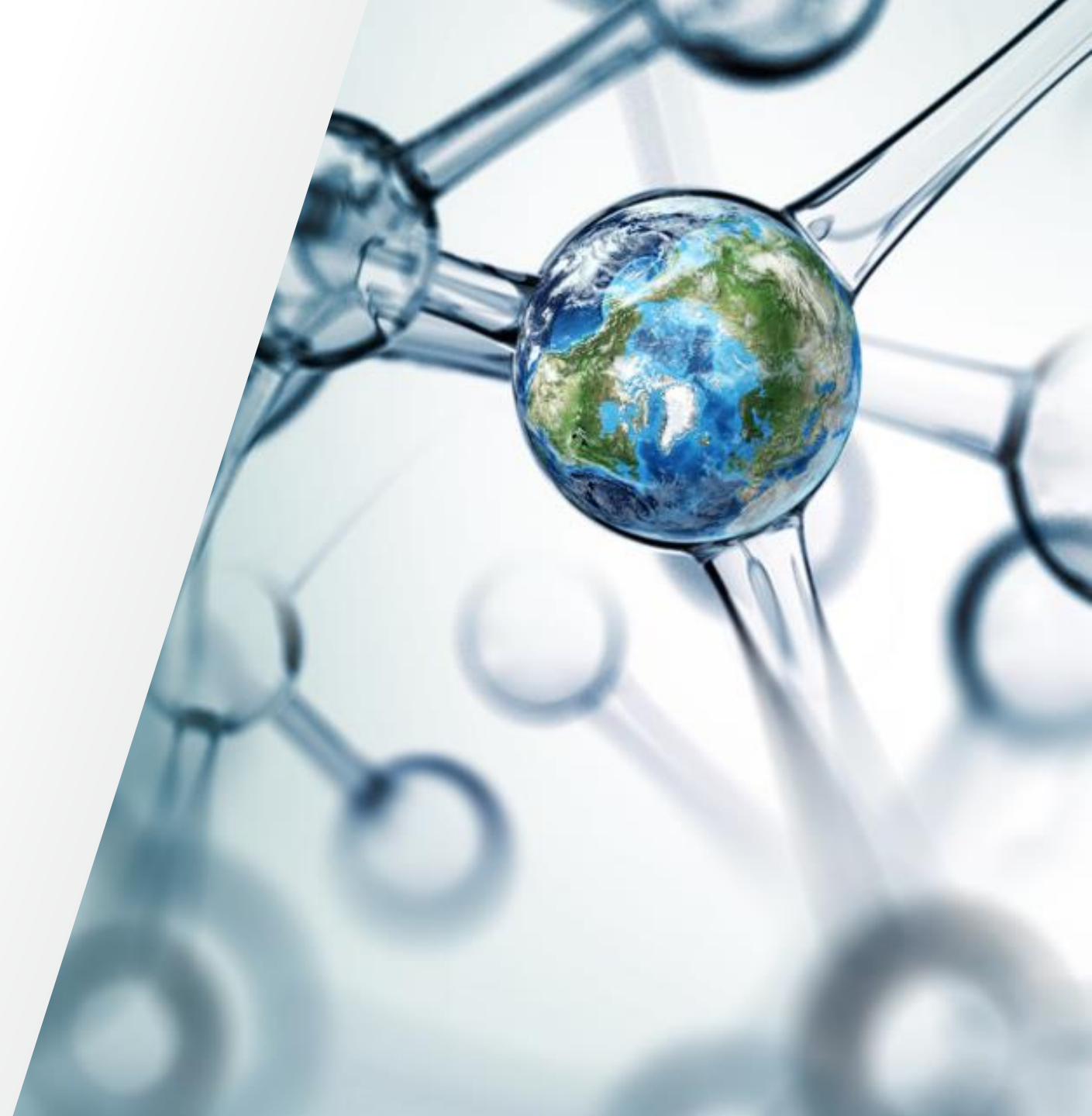


What is the biggest challenge in your facility?

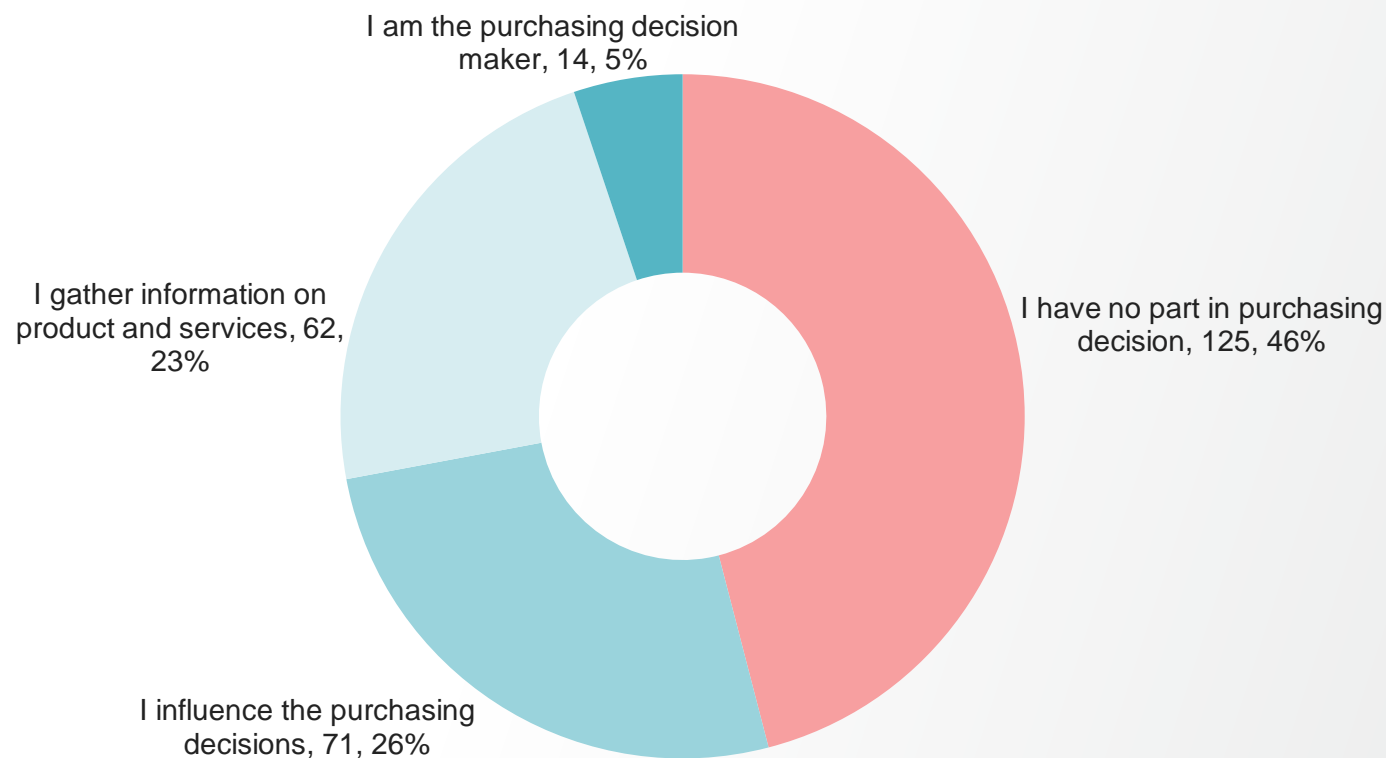


Survey Questions

 The world leader in serving science

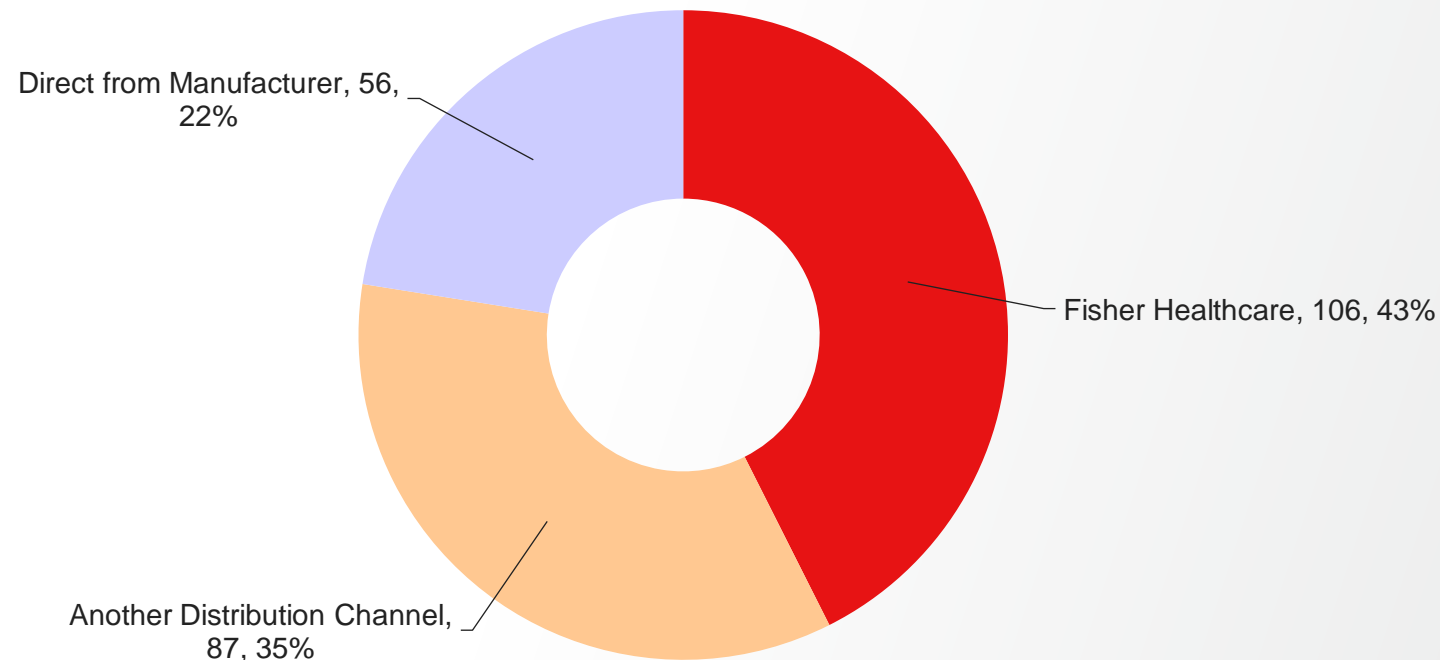


What is your role in the purchasing process? Please choose all that apply:



23% of survey respondents indicated they gather information on products and services at their institution

Who do you currently purchase the majority of your products from? Please choose all that apply:

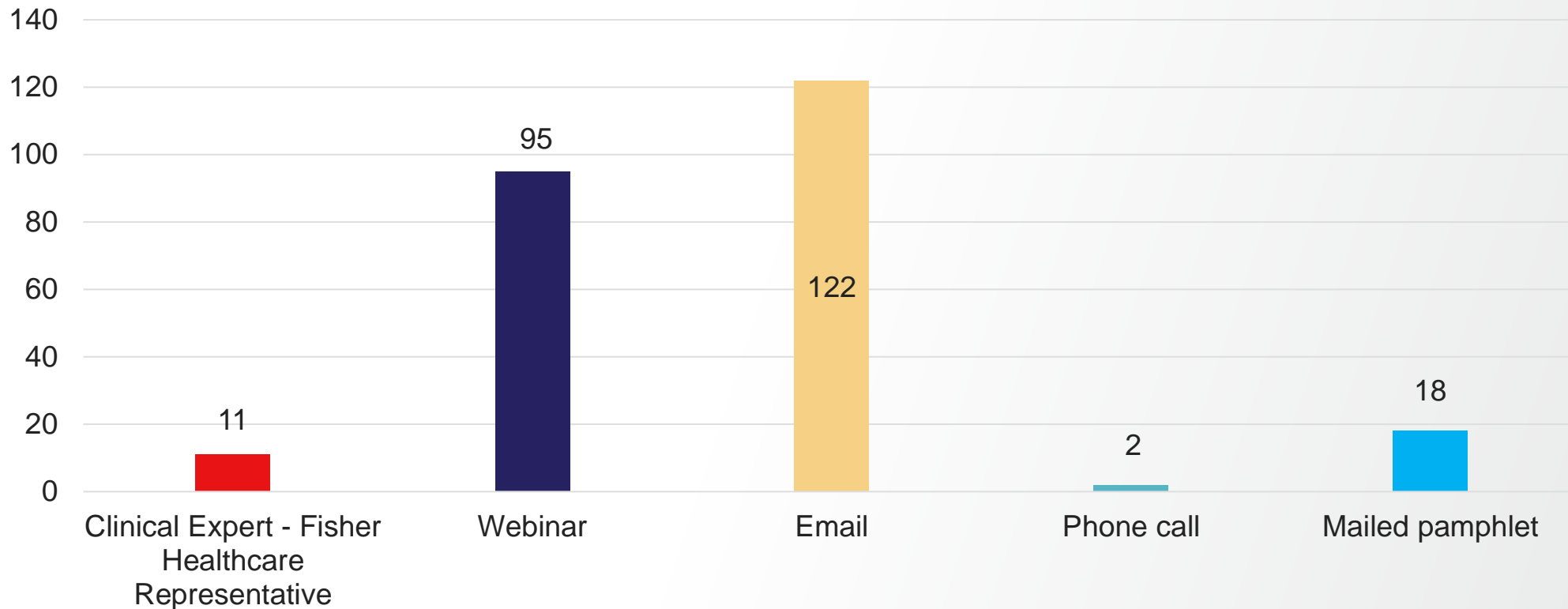


43% of survey respondents purchase the majority of their products from Fisher Healthcare

What is the biggest challenge in your facility?

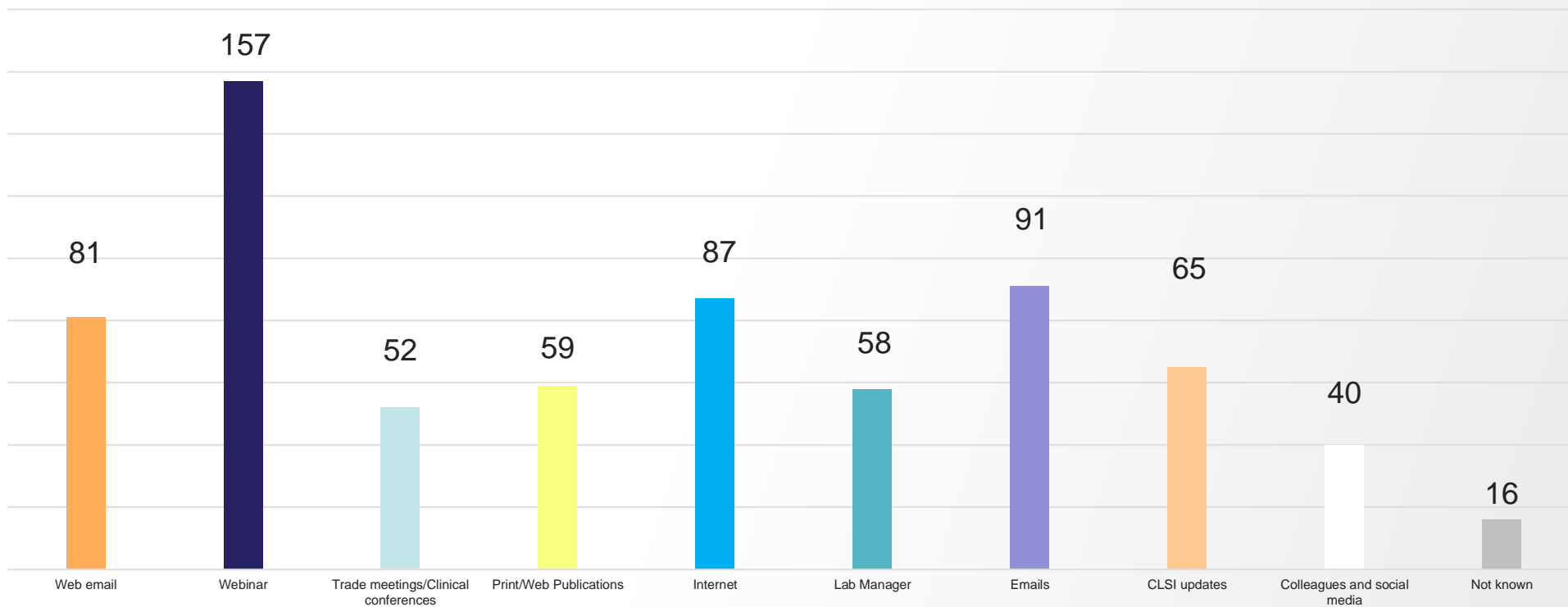


How do you like to receive follow up product information? Please choose all that apply:



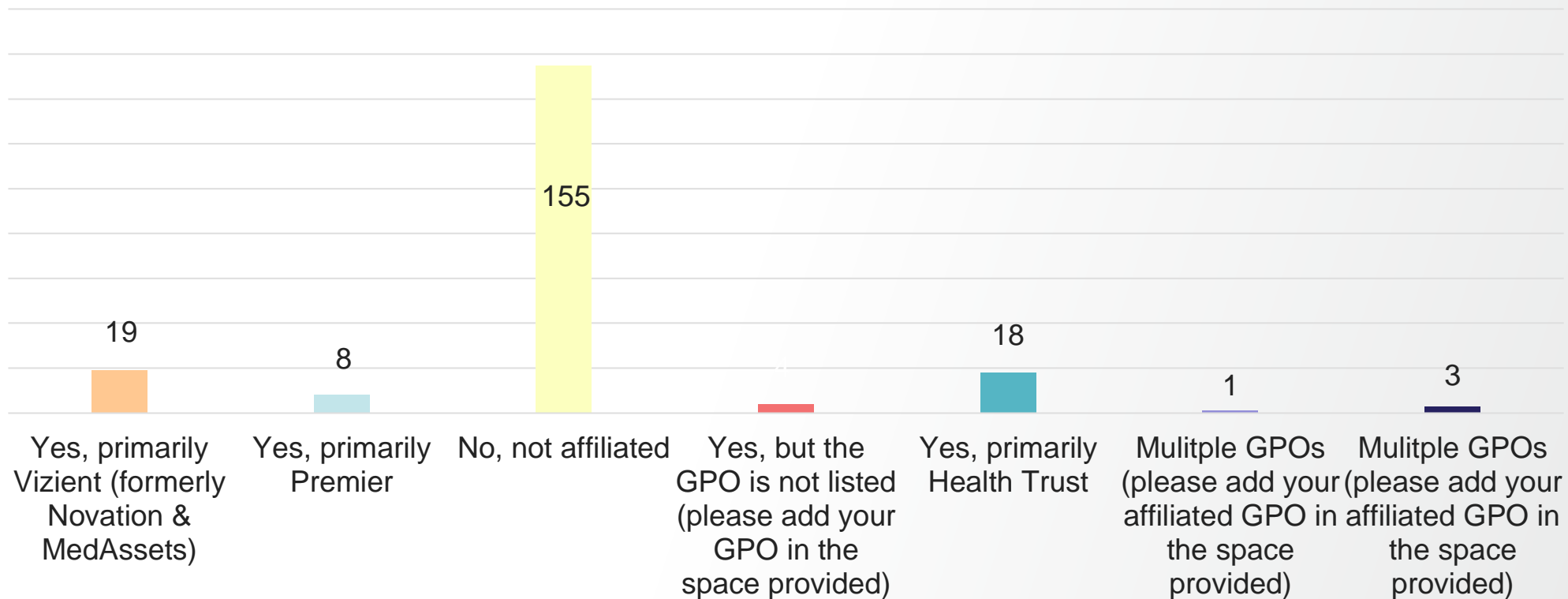
Most survey respondents prefer email as their chosen form of receiving follow-up product communication

What sources do you rely on to get industry news? Please choose all that apply:



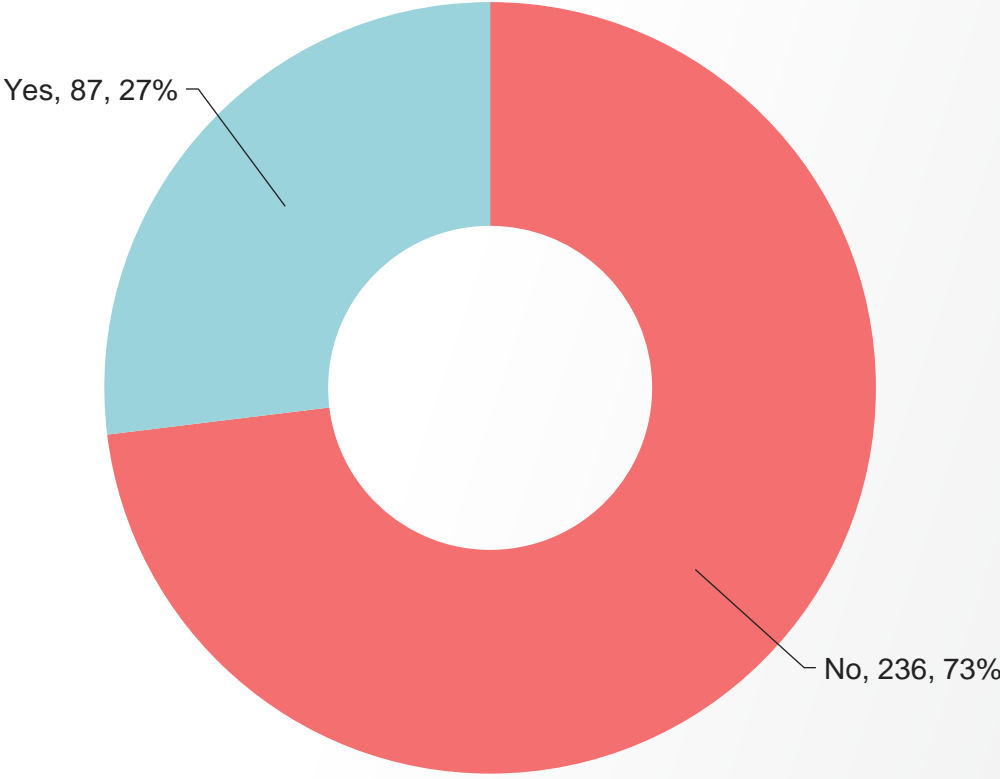
Most survey respondents rely on webinars for their industry news

Do you have a current GPO affiliation?



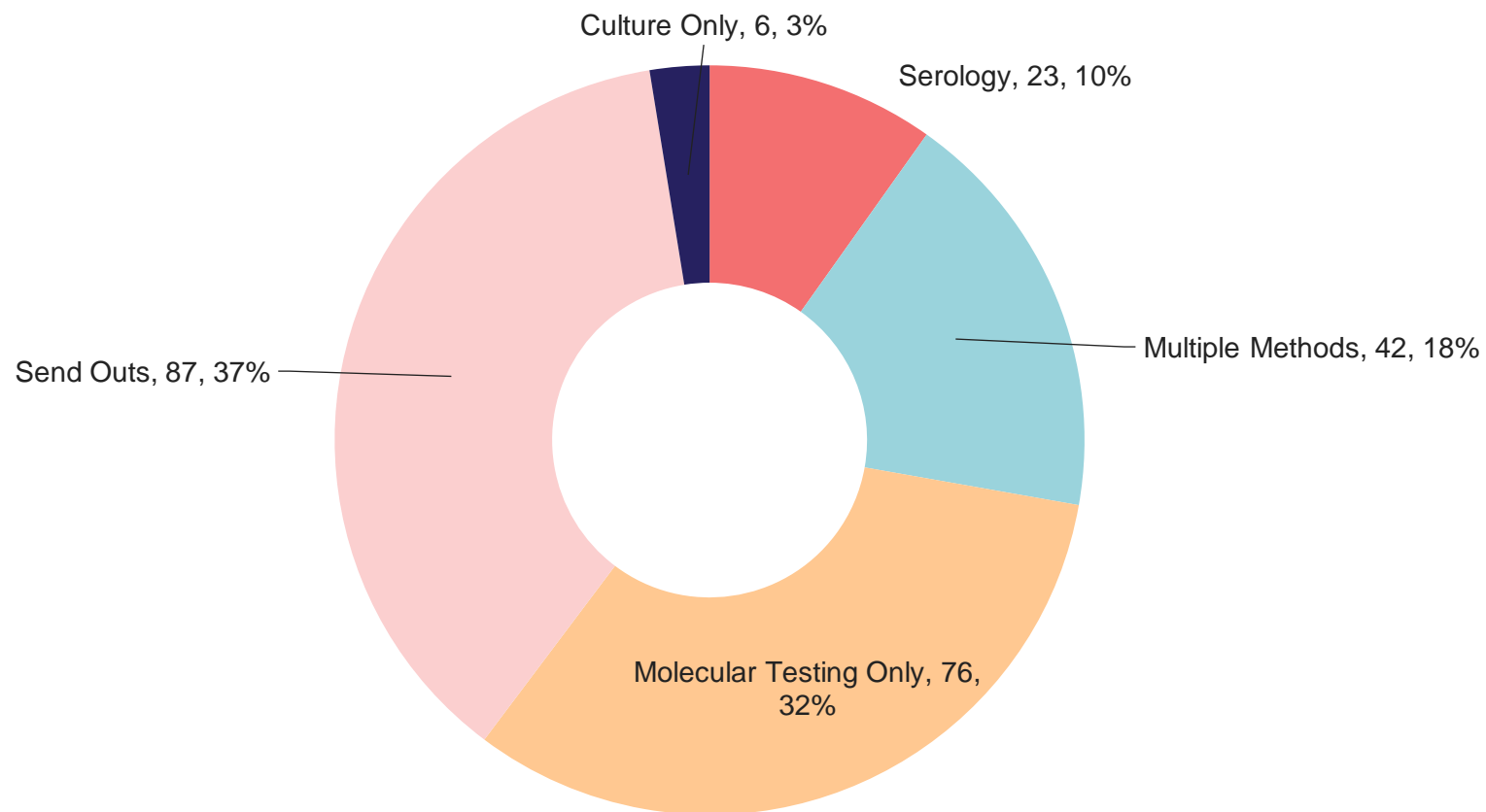
Most survey respondents do not have a GPO affiliation

Would you like more information on this webinar topic?



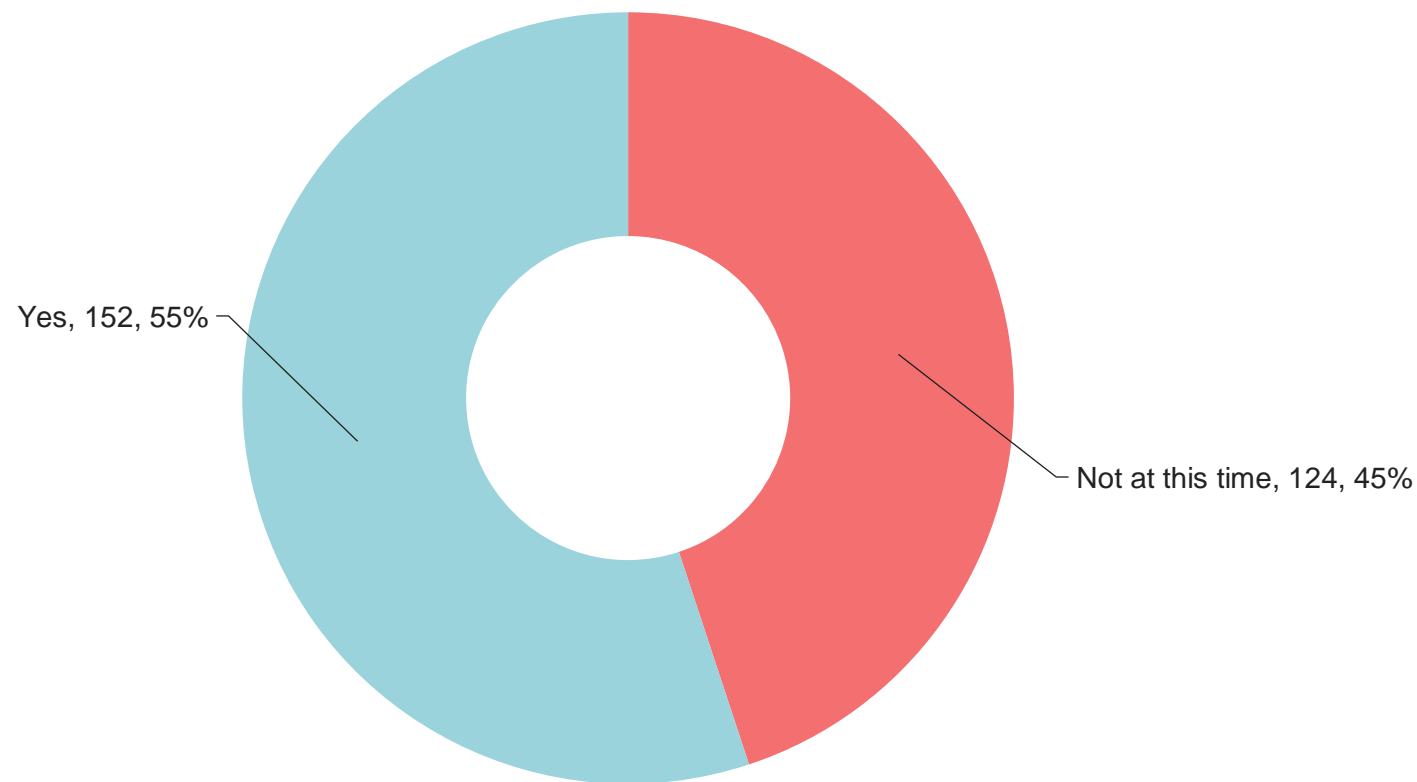
87 survey respondents requested more information from Fisher Healthcare

How are you currently testing for HSV/VZV?



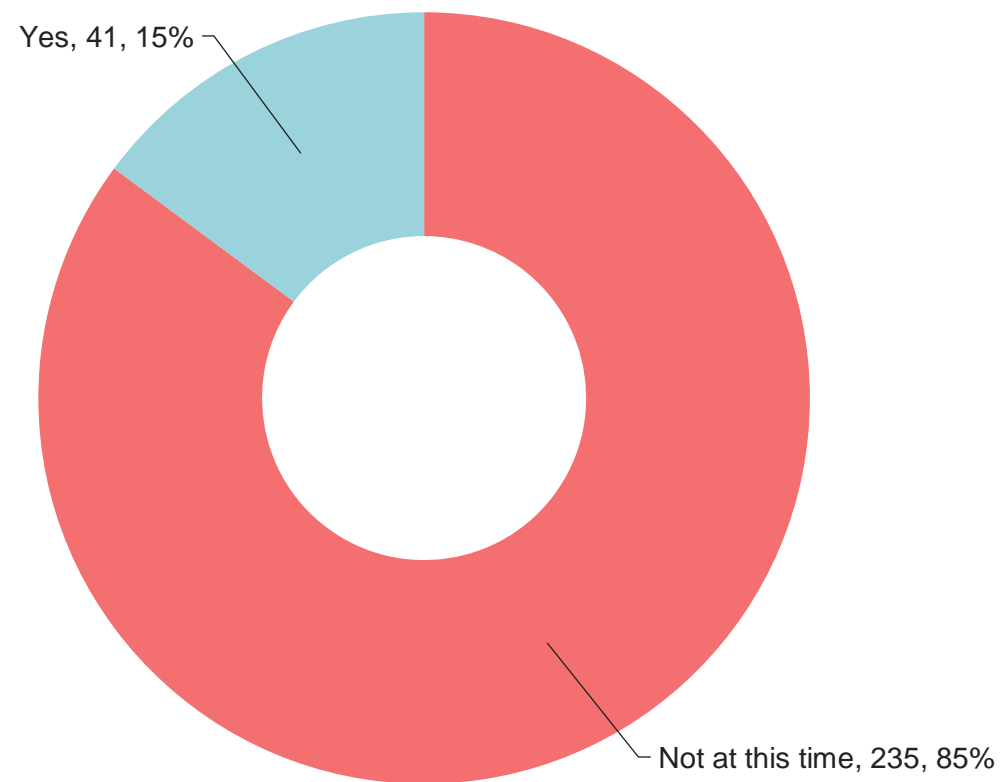
37% of survey respondents indicate they 'send out' tests for HSV/VZV

Would you like be notified of QuidelOrtho educational webinars in the future?



152 survey respondents would like to be notified of QuidelOrtho webinars in the future

Would you like more information about QuidelOrtho HSV/VZV testing solutions?



41 survey respondents requested more information about QuidelOrtho HSV/VZV Testing Solutions

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